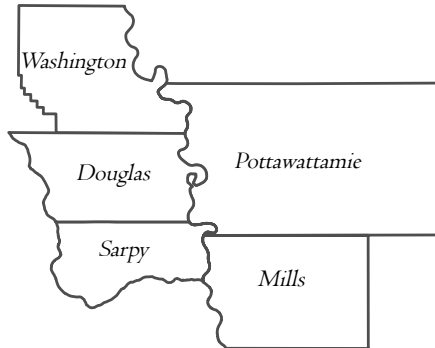


What is Metro Rideshare?



*The Omaha Metro Area includes the above counties

Any loss, liability, or injury shall be the personal responsibility and liability of the user, and not of Metropolitan Area Planning Agency, Metro Rideshare, and their employees and agents. Please refer to the website for the full disclaimer.

Metr **O!** Rideshare



Metro Rideshare is a web-based carpool matching system that helps to create a more convenient means of finding a carpool.

Metro Rideshare is administered by the Metropolitan Area planning Agency (MAPA).



2222 Cuming Street
Omaha, NE 68102-4328
Phone: (402) 444-6866

MAPA Web Address: www.mapacog.org

An Employer's Guide

Why encourage carpooling?

◆ The Employer Module

AAA (the American Automobile Association) estimates that carpooling allows your employees to save an average of \$2,700 each year by carpooling five days a week.

Carpooling helps the community by reducing traffic congestion and accidents, preserving our roads, and helping the environment.

Employees who rideshare arrive at work on time, refreshed, less stressed, more productive, and will have lower absenteeism rates.

All around, carpooling is a great benefit for your company and community.



The employer module is available to businesses, schools and organizations in the area for a nominal fee. This user-friendly tool helps employers:

- Generate matches within the company by exclusively matching employees with co-workers
- Employees can also look for carpool partners within the general Metro Rideshare database

- Allows employees to simply select their employer from a drop-down list of companies
- Place company's logo on customizable MyPage
- Access company specific reports of reductions in emissions such as carbon dioxide
- Easily track employee trips and mileage saved

◆ For more information about carpooling, log on to:
www.MetroRideshare.Org